



Advertising rate per January 2012

1 page	NOK 17.600,-
½ pages	NOK 13.300,-
¼ pages	NOK 9.990,-
1 Column	NOK 10.800,-

Simple advertisement, index of business:

12 months (5x5 cm) NOK 6.990,-

Dobbel sized advertisement height/breadth format:

12 months (10x5 cm) NOK 9.990,-

5x5 cm inn advertisement page or dobbel (5x10 cm) in

Yellow pages 1 year: NOK 14.900,-

Advertisement sizes (breadth/height)

Bleed (NB! Add 3 mm due to cutting)

1 page	210x297 mm
½ pages standing	105x297 mm
½ pages lying	210x148 mm
¼ pages standing	105x148 mm
1 Column	75x297 mm

Contract prices (6 editions)

1 page	NOK 14.890,-
½ pages	NOK 11.990,-
¼ pages	NOK 9.390,-
1 Column	NOK 10.190,-

Deadl. ad.

Release

Nr. 1	20. Feb.	15. Mar.
Nr. 2	23. Apr.	18. May
Nr. 3	04. Jun.	25. Jun.
Nr. 4	20. Aug.	10. Sep.
Nr. 5	28. Sep.	22. Okt.
Nr. 6	14. Nov.	06. Dec.

Press releases

Within 10 days prior to deadline.

Send it to:

nyheter@musikkpraksis.no

www.musikkpraksis.no

Top banner (865 x 120 pixels) all sub pages:	1200	NOK per week
Main banner (865 x 120 pixels) all sub pages:	990	NOK per week
Right-side banner (140 x 350 pixels) all sub pages:	4000	NOK per month
Medium right-side banner (140 x 175 pixels) all sub pages:	2800	NOK per month
Small right-side banner (140 x 90 pixels) all sub pages:	1800	NOK per month
Text link, left side:	3200	NOK for 6 months
	5900	NOK per year.

Contact Henrik for offers or further questions.

Advertisements are to be sent as JPG or PDF files electronically by e-mail to: mp@bli-z.no

Large files can also be sendt by: filemail.com

or by mail to:

Bli-z as, att.: Rune Rolfsbuktvn 17. 1364 Fornebu

Prices are excluded VAT and repro costs. Closing time for cancellation: 2 weeks

Further information and orders:

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